

S. Howlett-West Books 2109 Spring Oak Ct. Modesto, CA 95355 (209) 491-2365

email: <u>info@showlettwestbooks.com</u> www.showlettwestbooks.com

California Local & Regional Sports Ephemera



[Baseball] Pacific Coast Baseball: Pacific Coast Baseball News: June 10, 1950. 1950. Pacific Coast Sports Publishing Co. Los Angeles, CA. Magazine. Very Good / B&W Illustrations 11p"The PCL was one of the premier regional baseball leagues in the first half of the 20th century. Although it was never recognized as a true major league, to which it aspired, its quality of play was considered very high. A number of top stars of the era, including Joe DiMaggio and Ted Williams, were products of the league. In 1958, with the arrival of major league teams on the west coast and the availability of televised major league games, the PCL's modern era began with each team signing Player Development Contracts to become farm teams of major league clubs." Record #A35956

[Baseball] Pacific Coast Baseball: Pacific Coast Baseball News: May 25, 1950. 1950. Pacific Coast Sports Publishing Co. . Los Angeles, CA. Magazine. Very Good- / B&W Illustrations 11p. Record #A35957 \$25.00

[Baseball] Pacific Coast Baseball: Pacific Coast Baseball News: June 25, 1949. 1949. Pacific Coast Sports Publishing Co. . Los Angeles, CA. Magazine. Very Good+ / B&W Illustrations. 11p. Record #A35958 \$25.00

[Baseball] Pacific Coast Baseball: Pacific Coast Baseball News: April 10, 1949. 1949. Pacific Coast Sports Publishing Co. . Los Angeles, CA. Magazine. Very Good+ / B&W Illustrations. 11p Record #A35959 \$25.00

[Baseball] Pacific Coast Baseball: Pacific Coast Baseball News: September 25, 1949. 1949. Pacific Coast Sports Publishing Co. Los Angeles, CA. Magazine. Very Good / B&W Illustrations. 11p. Record #A35960 \$25.00

[Baseball] Pacific Coast Baseball: Pacific Coast Baseball News: July 10, 1949. 1949. Pacific Coast Sports Publishing Co. Los Angeles, CA. Magazine. Very Good+ / B&W Illustrations. 11p. Record #A35961 \$25.00

[Baseball] Pacific Coast Baseball: Pacific Coast Baseball News: April 10, 1950. 1950. Pacific Coast Sports Publishing Co. Los Angeles, CA. Magazine. Very Good / B&W Illustrations. 11p. Record #A35962 \$25.00

[Baseball] Pacific Coast Baseball: Pacific Coast Baseball News: August 10, 1948. 1948. Pacific Coast Sports Publishing Co.. Los Angeles, CA. Magazine. Very Good+ / B&W Illustrations. 11p. Record #A35963 \$25.00

[Baseball] Pacific Coast Baseball: Pacific Coast Baseball News: October 15, 1946. 1946. Pacific Coast Sports Publishing Co. . Los Angeles, CA. Magazine. Good / B&W Illustrations. 4p. Record #A35964 \$35.00

[Baseball] [Pacific Coast Baseball] [San Francisco Seals]: The San Francisco Seals 1947 Line-up Booklet 1947.

San Francisco Seals Baseball. San Francisco, CA. Ephemera.. Very Good+ / B&W Illustrations. Unpaginated. SIGNED EDITION. This booklet has been signed by all the team members on their page. This is a small format booklet with illustrated covers and a stapled spine. The booklet is in Very Good+ condition and was issued without a dust jacket. The book and its contents are in generally clean, bright condition. The text pages are clean and bright. Each player's page includes his signature, including the coaches and the trainer. The first page is for the manager Francis Joseph O'Doul -- better known as Lefty O'Doul." The San Francisco Seals were a minor league baseball team in San Francisco, California, that played in the Pacific Coast League from 1903 until 1957 before transferring to Phoenix, Arizona. They were named for the abundant California sea lion and harbor seal populations in the Bay Area. The 1909, 1922, 1925, and 1928 Seals were recognized as being among the 100 greatest minor league teams of all time." "In 1945, a controlling interest in the team was purchased by businessman Paul Fagan, with the stated intention of bringing Major League Baseball to the west



coast by having the Pacific Coast League becoming the nation's third major league. He spent thousands of dollars upgrading Seals Stadium to perceived major league standards. He hired former major league player Lefty O'Doul, a native San Franciscan and fan favorite, as manager. Though the Seals won the pennant in 1946, subsequent teams under Fagan's watch did not fare as well, typically finishing in the second division. Rival clubs did not buy into Fagan's major league ambitions. Rather, they established working agreements with major league teams, and fared better than did the independent Seals." Record #A35966 \$275.00

[Baseball] [Pacific Coast Baseball] [San Francisco Seals]: The San Francisco Seals 1947 Line-up Booklet 1947. San Francisco Seals Baseball. San Francisco, CA. Very Good+ / B&W Illustrations. Unpaginated. SIGNED EDITION. The front inside cover includes signatures from local Pacific Coast Baseball players, including Gus Suhr, Jerry Coleman, Bill Prentice, Bob Day, Charlie Silvera, Jack MacDonald, and others. Record #A35967 \$75.00



[Baseball] [Southern Pacific Club] [Softball League]: Group Of 7 Schedule Cards For The Southern Pacific (railroad) Club Softball League Which Notate Dates For Club Softball Games: Dates Include: 1947, 1949, 1950 (Two Copies), 1951 and 1954.. 0. Southern Pacific Railroad. San Francisco, CA. Hardcover. Very Good / Seven small format cards (similar to 4" x 8" index cards) in various colors, with a vertical fold down the center. Each card includes the team departments, the calendar of the games and penciled or inked notations from the previous owner - some of which denote winners and scores. Several of the cards have punch marks similar to those used on passenger trains. Record #A35971 \$50.00

[Baseball] [Southern Pacific Club] [Indoor Baseball League]: Indoor Baseball League Schedule Card For The Southern Pacific (railroad) Club Indoor Baseball League Which Notate Dates For Games: 1935. 1935. Southern Pacific Railroad. San Francisco, CA. Ephemera. Very Good / This is a small format card (similar to a 4" x 8" index card), with a vertical fold down the center. The card includes a calendar of games and penciled or inked notations from the previous owner - some of which denote winners and scores. There are two separate, distinct punch marks similar to those used on passenger trains. Record #A35972 \$20.00

[Baseball] [Postcards] [Joe Di Maggio] [Baseball]: 1940 Postcard Featuring Joe Di Maggio, Vincent Di Maggio, And, Domnic De Maggio And Also Their Father's Fisherman's Wharf Restaurant. 1940. San Francisco, CA. Other. Very Good+ / Color Illustrations. This is the deckle edge version of the postcard, with medium yellow background. The postcard is in Very Good+ condition and has no creasing or wrinkles. The reverse side is clean and unused. Record #A35974



[Baseball] [Southern Pacific Railroad] [Baseball]: Southern Pacific Bulletin 1926 1926. Southern Pacific Bulletin. San Francisco, CA. Ephemera. Good / B&W Illustrations. One page from the Southern Pacific Bulletin featuring the Indoor championship baseball tournament for 1926. The page is partly clipped at the bottom edge and has several creases and tears. The page is tipped onto a piece of rice paper. In this issue, the Freight Account team wins the indoor championship. Record #A35988 \$10.00

[Baseball] Old, John B: 1948 Coast League Year Book 1948. John B. Old. Los Angeles, CA. Paperback. Very Good / B&W Illustrations. Unpaginated. Record #A35990 \$40.00



[Baseball] Pacific Coast Baseball: Pacific Coast Baseball News: October 10, 1948. 1948. Pacific Coast Sports Publishing Co. Los Angeles, CA. Magazine. Very Good+ / B&W Illustrations. 7p. Record #A35991 \$25.00

[Baseball] Wilshire Oil Company Of California / San Francisco Giants: A Housewife's Guide To Baseball: A Pre-Shrunk List of the Rules That Govern the Great American Game...". 1961. Wilshire Oil Company / San Francisco Giants. San Francisco, CA. Paperback. Very Good+ / B&W Illustrations by Colin Bailey. Unpaginated. This is a small format paperback / booklet with illustrated covers and a stapled spine. The booklet is in Very Good+ condition and was issued without a dust jacket. The covers are clean and bright. The text pages are clean and crisp. This copy has been prepared by John Asher for KSFO (radio station) and features the 1961 schedule for the San Francisco Giants. Record #A35992

[Baseball] Pacific Coast Baseball: Pacific Coast Baseball News: September 10, 1949. 1949. Pacific Coast Sports Publishing Co. Los Angeles, CA. Magazine. Very Good+ / B&W Illustrations. 11p. Record #A35995 \$25.00

[baseball] Pacific Coast Baseball: Pacific Coast Baseball News: May, 25, 1949. 1949. Pacific Coast Sports Publishing Co.. Los Angeles, CA. Magazine. Very Good+ / B&W Illustrations 11p. Record #35996 \$25.00

[Baseball] Pacific Coast Baseball: Pacific Coast Baseball News: August 25, 1949. 1949. Pacific Coast Sports Publishing Co. Los Angeles, CA. Magazine. Very Good+ / B&W Illustrations. 11p. Record #A35997 \$25.00

[Baseball] Pacific Coast Baseball: Pacific Coast Baseball News: July 25, 1949. 1949. Pacific Coast Sports Publishing Co. Los Angeles, CA. Magazine. Very Good / B&W Illustrations. 11p. Record #A35998 \$25.00

[Baseball] Pacific Coast Baseball: Pacific Coast Baseball News: June 25, 1948. 1948. Pacific Coast Sports Publishing Co. Los Angeles, CA. Magazine. Very Good / B&W Illustrations. 11p. Record #A35999 \$25.00

[Baseball] Pacific Coast Baseball: Pacific Coast Baseball News: July 10, 1948. 1948. Pacific Coast Sports Publishing Co. Los Angeles, CA. Magazine. Very Good+ / B&W Illustrations. 11p. Record #A36000 \$25.00

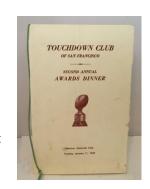
[Baseball] Pacific Coast Baseball: Pacific Coast Baseball News: June 10, 1949. 1949. Pacific Coast Sports Publishing Co. .Los Angeles, CA. Magazine. Very Good+ / B&W Illustrations. 11p. Record #A36001 \$25.00

[Baseball] Southern Pacific Club Softball League (Southern Pacific Railway): Homemade Scrapbook Filled With Team Rules, Newsletters and Ephemera For The Southern Pacific Club Softball League 1939. No Publisher Listed. . San Francisco, CA. Hardcover. Very Good- / This is a homemade scrapbook (8 1/2" x 10") for a Softball team who played for the Southern Pacific Club Softball League - a league made up of different sections of the Southern Pacific Company based in San Francisco, CA. Included are three pages of mimeographed Rules, compiled by Fred Windemuller (Commissioner), 1 mimeographed page setting up the championship and prize money for the league, 46 mimeographed pages of "Backlot Softball Bulletin, 4 typed pages of player names and box scores for the Auditor Freight Accounts team, two laid in pages of schedule for the 1939 season, 1 laid in "newsletter" style account of a game between married and single men (I'm assuming this is the same team), a team photo for the 1945 champions who were one the Auditor of Freight Accounts team (the person who made the scrapbook was on this team), and two laid-in season schedules (professionally printed) for the 1940 and 1953 seasons, both with handwritten notations for winners, etc.

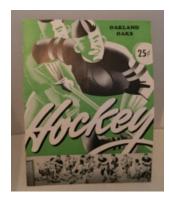
\$300.00

[Basketball] [Southern Pacific Club] [Inter-Office Basketball Tournament]:Inter-office Basketball Tournament Schedule Card For The Southern Pacific (railroad) Club Which Notate Dates For Games: 1950. 1950. Southern Pacific Railroad. San Francisco, CA. Ephemera. Very Good / This is a small format card (similar to a 4" x 8" index card), with a vertical fold down the center. The card includes a calendar of games and penciled or inked notations from the previous owner - some of which denote winners and scores. The card is in Very Good clean, condition. Record #A35973 \$20.00

[Football] Touchdown Club Of San Francisco: Second Annual Awards Dinner Menu: Tuesday, January 11, 1949. 1949. Touchdown Club of San Francisco. San Francisco, CA. Other. Very Good / Unpaginated. SIGNED EDITION. This menu has been signed by Quarterback Frank Albert of the San Francisco 49ers. This is a trade sized menu with cardstock covers and a stapled spine with additional string binding. "Frank Cullen Albert (January 27, 1920 – September 4, 2002) was an American football player. He played as a quarterback with the San Francisco 49ers in the National Football League. Albert attended Stanford University, where he led the 1940 football team to an undefeated season and the Rose Bowl. Many who saw Frankie Albert in action credit him as being the greatest left-handed quarterback ever to play the game." Albert was on the program as the Outstanding Professional Player, along with Don Sessions (lineman), Marvin Crews (back), Vern Sterling (College Lineman), and, Jack Jenson (college back). Record #A35948



[Football] Touchdown Club Of San Francisco: Third Annual Awards Dinner Menu: Tuesday, December 6, 1949. 1949. Touchdown Club of San Francisco. San Francisco, CA. Other. Very Good+ / Unpaginated Signed edition. This copy has been signed by San Francisco 49er Frankie Albert and several others. This copy has been signed by Frankie Albert (quarterback of the 49ers), L. J. Buck Shaw(Head Coach, 49ers), Joseph L. Kuharich (head coach, U of SF), Eddie LeBaron (quarterback, College of Pacific), and Walter Barnes (halfback). "Shaw was the San Francisco 49ers' first head coach, working with such pro luminaries as Frankie Albert, Y. A. Tittle and Hugh McElhenny. In 1944 and 1945, before World War II ended, the Morabito brothers, Victor and Tony, began organizing the San Francisco 49ers for entry into a new professional league, the All-America Football Conference (AAFC). Shaw and his assistant, Al Ruffo, were hired by the 49ers, but then were permitted to accept a one-year contract at California when the AAFC league kickoff was delayed until 1946. In 1946, Shaw took over the 49ers, and with the left-handed Frankie Albert leading and directing the attack, the team placed second to the Cleveland Browns four times (1946–1949) in the Western Division of the AAFC. In 1950, the 49ers along with the Browns and the Baltimore Colts merged with the rival NFL." Record #35949



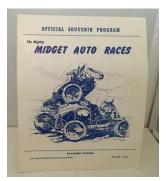
[Hockey] Oakland Oaks Hockey Team: Oakland Oaks Hockey Booklet: Oakland Oaks VS Los Angeles Monarchs. 1948. Oakland Oaks Hockey Team. Oakland, CA. Paperback. Very Good+ / B&W Illustrations Unpaginated "The final incarnation of the league was managed by Hockey Hall of Fame member Al Leader, and grew out of combining teams from the Southern California Hockey League and the Northwest International Hockey League. The PCHL was founded as an amateur loop, partly because the National Hockey League recognized Pacific Coast Hockey Association (PCHA) founder Lester Patrick as the territorial rights holder for professional hockey in Vancouver, Portland and Seattle. In 1948, however, the ten team league voted to turn pro, and was recognized as such by the NHL. In 1951, having dwindled to a six team league, the PCHL merged with the Western Canada Senior Hockey League, adding three new franchises on the Canadian prairies. One year later, the league became the Western Hockey League. The PCHL championship trophy was the President's Cup." Record #A35761

[Hockey] Oakland Oaks Hockey Team: Oakland Oaks Hockey Booklet: Oakland Oaks VS San Francisco Shamrocks. 1948. Oakland Oaks Hockey Team. Oakland, CA. Paperback. Very Good+ / B&W Illustrations Unpaginated Record #A35762 \$40.00

[Hockey] Los Angeles Ramblers: Los Angeles Ramblers Official Program: Los Angeles Ramblers Vs Kimberley Canada Dynamiters 1946. 1946. Los Angeles Ramblers. Los Angeles, CA. Magazine. Very Good-/ B&W Illustrations 14p. "The Western International Hockey League (WIHL) was a senior level ice hockey league that featured teams from the Western United States and Western Canada. It operated from 1946–62 and 1963–88. It grew out of the West Kootenay League, which operated in southeast British Columbia from the 1920s. The league had teams in the British Columbian cities of Trail, Nelson, Kimberley, Rossland, Fernie, and Cranbrook; in Spokane, Washington; Calgary, Alberta; Portland, Oregon; and Los Angeles. The league did not operate in 1962–63 while member team the Trail Smoke Eaters competed for and won the world amateur championship overseas." Record #A35946



[Midget Auto Racing] [Midget Auto Racing] [Automobiles] [Auto Racing]: Official Souvenir Program -The Mighty Midget Auto



Races: Bayshore Stadium 1949. 1949. Bay Cities Racing Association. Oakland, CA. Booklet. Very Good/B&W Illustrations 11p.. This copy includes handwritten notations on the entry list page, including times for some competitors races. The trophy page with heats has been filled in (three pages worth). "Midget car racing was officially born on August 10, 1933 at the Loyola High School Stadium in Los Angeles as a regular weekly program under the control of the first official governing body, the Midget Auto Racing Association (MARA)." "In 1931 the Oakland Speedway was built near Oakland, but actually was located between Oakland and nearby Hayward, California, on the site of what is now Bayfair Mall in San Leandro, California. Annually each fall the track hosted the "Oakland 500" race. Many of the local East Bay races were exhibited by the Bay Cities Racing Association (BCRA). In 1948 local East Bay driver Bob Barkhimer quit racing to become the Business Manager for BCRA. In 1949 Barkhimer took over San Jose Speedway and also started his own association (CSCRA), and in 1954 he co-founded west coast NASCAR." Record #A35674

[Tennis] US Pro Tennis: Official Pro Tennis Program 1933 Pro Tennis Program. Manhattan, NY. Magazine. Very Good / B&W Illustrations 24p. This copy includes the penciled in results of the matches between Bruce Barnes and Vincent Richards, Bill Tilden and Ellsworth Vine, and Vine / Richards and Tilden /Barnes. A number of the text pages include material on Big Bill Tilden and the growth of the pro tennis league. "Before the advent of the Open era of tennis competitions in April 1968, only amateurs were allowed to compete in established tournaments, including the four Grand Slams." "Tilden dominated the world of international tennis in the first half of the 1920s, and during his 18-year amateur period of 1912–29, won 138 of 192 tournaments. He owns a number of all-time tennis achievements including a career match winning record and a career winning percentage at the U. S. National Championships. At the 1929 U. S. National Championships Tilden became the first player to reach 10 finals at a single Grand Slam event. His ten finals at a grand slam tournament remained a record until 2017, "

Record #A35947

