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## Spring 2018 Sacramento Book Fair List



**[Baseball] [Ephemera] [Postcards] [Joe Di Maggio] [Baseball]: 1940 Postcard Featuring Joe Di Maggio, Vincent Di Maggio, And, Dominic De Maggio And Also Their Father's Fisherman's Wharf Restaurant.** 1940. San Francisco, CA. Other. Very Good+ / Color Illustrations. This is the deckle edge version of the postcard, with medium yellow background. "After being processed on Ellis Island, Giuseppe worked his way across America, eventually settling near Rosalia's father in Pittsburg, California, on the east side of the San Francisco Bay Area. After four years, he earned enough money to send to Italy for Rosalia and their daughter, who was born after he had left for the United States. Giuseppe hoped that his five sons would become fishermen. DiMaggio recalled that he would do anything to get out of cleaning his father's boat, as the smell of dead fish nauseated him. Giuseppe called him "lazy" and "good-

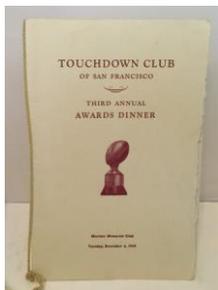
for-nothing." DiMaggio did not finish his education at Galileo High School and instead worked odd jobs including hawking newspapers, stacking boxes at a warehouse and working at an orange juice plant." Record #A35974 **\$50.00**

**[Boxing] Cary, Lucian: The Duke Steps Out** 1929. Doubleday, Doran & Company, Inc. Garden City, NY. Hardcover. 1st Edition/ 1st Printing. Very Good / 288p. "The Duke Comes Back is a 1933 novel by Lucian Cary which tells the story of a retired boxing champion lured out of retirement for one final bout. It served as the basis for two films, The Duke Comes Back in 1937 and Duke of Chicago in 1949." Record #A35656 **\$100.00**

**[Californiana] Department of Publicity San Mateo County: Peninsula Passport** 1920. Department of Publicity San Mateo County. Redwood City, CA. Stapled wraps. 1st Edition/ 1st Printing. Very Good+ / B&W Illustrations Unpaginated This is a small format oblong booklet with illustrated covers and a stapled spine. c1920's. This is a small promotional booklet put together by San Mateo County Department of Publicity features different aspects of the county that could be appreciated by visitors - artichoke fields, The Jepson Laurel, La Honda Bandit Built Store, and more. Record #A35516 **\$30.00**



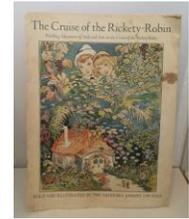
**[Chicano Literature] Alurista (Alberto Baltazar Urista Heredia): Nationchild Plumaroja** 1972. Toltecas En Aztlan Centro Cultural De La Raza. San Diego, CA. Paperback. 1st Edition/ 1st Printing. Very Good+ / B&W Illustrations. Unpaginated. This is a mass market paperback book with heavy cardstock covers and a glued spine. This copy has been signed, with a short inscription in Spanish by the author on the title page. "Alberto Baltazar Urista Heredia (born August 8, 1947) better known by his nom de plume Alurista, is a Chicano poet and activist." "In 1969, he attended the First National Chicano Youth Liberation Conference, hosted by Rodolfo "Corky" Gonzales's Crusade for Justice, and read a poem to the attendees. The poem so moved the youth present that they adopted it as the preamble of the Plan Espiritual de Aztlán, the political manifesto of the Chicano Movement. Upon returning to San Diego, he helped to establish the Chicano Studies department at SDSU. As an active member of the San Diego-area Chicano Movement, Urista was instrumental in the 1970 takeover of Chicano Park and in the foundation of the Centro Cultural de la Raza, a cultural center. It was at this time that he began using the name "Alurista". The assumption of a pen name was as much for anonymity as it was for artistry. According to Urista, "My apartment was shot up by the Minutemen. I didn't want these people to be able to associate my last name with my family, so I changed it." However, the name change was also a reflection of his Marxist philosophy: "The notion was to synthesize--to bring things together. So I tried to do that with my name." " Record #A35887 **\$85.00**



**[Football] [San Francisco 49ers] Touchdown Club Of San Francisco: Third Annual Awards Dinner Menu: Tuesday, December 6, 1949.** 1949. Touchdown Club of San Francisco. San Francisco, CA. Other. Very Good+ / Unpaginated. This is a trade sized menu with cardstock covers and a stapled spine with additional string binding. This copy has been signed by Frankie Albert (quarterback of the 49ers) , L. J. Buck Shaw(Head Coach, 49ers) , Joseph L. Kuharich (head coach, U of SF) , Eddie LeBaron (quarterback, College of Pacific) , and Walter Barnes (halfback). "Shaw was the San Francisco 49ers' first head coach, working with such pro luminaries as Frankie Albert, Y. A. Tittle and Hugh McElhenny. In 1944 and 1945, before World War II ended, the Morabito brothers, Victor and Tony, began organizing the San Francisco 49ers for entry into a new professional league, the All-America Football Conference (AAFC). Shaw and his assistant, Al Ruffo, were hired by the 49ers, but then were permitted to accept a one-year contract at California when the AAFC league kickoff was delayed until 1946. In 1946, Shaw took over the 49ers, and with the left-handed Frankie Albert leading and directing the attack, the team placed second to the Cleveland Browns four times (1946-1949) in the Western Division of the AAFC. In 1950, the 49ers along with the Browns and the Baltimore Colts merged with the rival NFL." Record #A35949 **\$125.00**

**[Modern Fiction] Dell, Floyd: Diana Stair** 1932. Farrar & Rinehart Incorporated. New York. Hardcover. 1st Edition/ 1st Printing. Very Good / 641p. . This copy has been signed, with a short inscription by the author to San Francisco author Gertrude Atherton. "Dell has written about some aspects of what he calls his narcissistic-sexual-social conflict in all of the novels up to now, and this very conflict becomes central to the life of the heroine in Diana Stair as she vacillates between her impulse to live a free and unrestricted life as lover, poet, and Bohemian..." Record #A35852 **\$100.00**

**[Picture Books] [Children's Books] Gruelle, Johnny: The Cruise Of The Rickety-Robin: Thrilling Adventures of Andy and Ann on the Cruise of the Rickety-Robin.** 1931. Manning Publishing Company. Chicago, IL. Very Good- / Color Illustrations by Johnny Gruelle. 15p.. This is an oversized paperback / Magazine style book with illustrated covers and a stapled spine. Originally published in Woman's World Magazine, this oversized book "combines thirteen of the twenty magazine episodes (with some title changes and minor editing) " and tells the story of the Pirate and his parrot Hannah "take Ann and Andy on a guided tour of the World". Record #A35603  
**\$250.00**

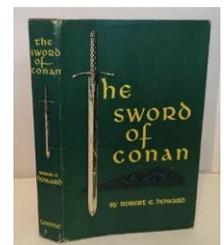


**[Psychedelia] [Ephemera] [Psychedelic Posters] [The Charlatans] [The Seed]: "The Seed": Considered the 1st Psychedelic Poster.** 1965. The Charlatans. Virginia City, NV. Broadsheet. Very Good+ / B&W Illustrations by Mike Ferguson. 2nd state version (with "Opening June 21") in the bottom left corner. (AOR-2.2). 10-" x 14" poster. This copy is one white paper. There is one horizontal crease to the midline This poster, illustrated by the pianist / Drummer, Mike Ferguson, is considered to be the first psychedelic rock poster (and possibly also the first Acid Rock poster, as there is some talk that the band took LSD before their performance). "Before the advent of psychedelia, rock posters were purely informative and with no artistic value: they included the name of the artist in bold black lettering and the opening act in smaller font at the bottom, all on a white background. The abrupt emergence of the new psychedelic aesthetic carried poster design to another level, one saturated with artistic value. It is believed that George Hunter and Michael Ferguson, the members of a band named The Charlatans, produced the poster that initiated interest in a new visual language for the Red Dog Saloon, Nevada, in 1965. Because of this it is no surprise that this piece is referred to as "The Seed" of Rock Art posters. One of the most surprising features of psychedelic posters is their relatively small size as few were larger than twenty inches in length." Record #A35984  
**\$3,500.00**

**[Religion] [Society of Friends] [Quakers] Hallowell, Benjamin: The Young Friend's Manual: Containing a Statement of Some of the Doctrines and Testimonies of Friends....** 1867. T. Ellwood Zell. Philadelphia, PA. Hardcover. 1st Edition/ 1st Printing. Very Good / 175p. Record #A36032  
**\$100.00**

**[Science Fiction] [Ephemera] [H. P. Lovecraft] [Correspondence] [Cthulu Mythos]: Six Page (three Leaves) Letter from H. P. Lovecraft to Clark Ashton Smith** 1936. H. P. Lovecraft. Providence, R. I.. Very Good+ Three leave (six pages) (ALS) letter from H. P. Lovecraft to Clark Ashton Smith, with envelope dated Jun 20, 1936. The letter is in Very Good+ to Near Fine- condition (5 1/2" x 9") with hand written envelope signed with his name and address on the reverse. The envelope right side is torn awkwardly. This letter was long unpublished, until the volume: "DAWNWARD SPIRE, LONELY HILL: THE LETTERS OF H. P. LOVECRAFT AND CLARK ASHTON SMITH", edited by David E. Schultz and S. T. Joshi was published 2017. "Bottomless Well of Yuggusson / Hour that the snout appears... Dear Klarkash-Ton: " This letter starts with Lovecraft's unhappiness with the changes the editor of Astounding Stories made to one of his last short stories: The Shadow Out of Time, including the fact that the editor changed words (Dinosauria instead of Dinosaurs) spelling (Lovecraft's Subterrene to SuberrAne) and others, including grammar, paraphrasing, removal of text, and more. The difficulties with reading the story as it appeared in Astounding Stories left him affected- anxious, unhappy and on "the edge of a nervous breakdown". He goes on to talk about the weather, and the newest ramble he had taken, some about the Tercentenary of Rhode Island, the parade through Providence and some of the history of the colony. The second page includes a drawing of the "Oldest still standing" house in Rhode Island -- and included details about it, and more about Rhode Island history. Throughout the three leaves, there are reference to several people associated with HPL or CAS - including J. S. (Julius Schwartz, the "agent" who got "The Shadow Out of Time" published, Ar-Ech-Bei (H. R. Barlow) , and Two-Gun Bob (Robert E. Howard). Unfortunately, and notably, Lovecraft writes in this missive that he had recently learned about Robert Howard's suicide -"It seems incredible - I had a long normal letter from him dated May 13. He was worried about this mother's health, but otherwise seemed perfectly all right." He also mentions Alfred Galpin, Robert Bloch, Abe Merritt, and others. He signs off "Yrs. By the Sign of Yoth. Ech-Pi-El" Record #A36043  
**\$5,500.00**

**[Science Fiction] Howard, Robert E.: The Sword Of Conan: The Hyborean Age.** 1952. Gnome Press. New York. Hardcover. 1st Edition/ 1st Printing. Very Good+ / Very Good. 251p. This is the second book in the Conan series. "Conan the Barbarian was created by Robert E. Howard in a series of fantasy stories published in Weird Tales in 1932. For months, Howard had been in search of a new character to market to the burgeoning pulp outlets of the early 1930s. In October 1931, he submitted the short story "People of the Dark" to Clayton Publications' new magazine, Strange Tales of Mystery and Terror (June 1932). "People of the Dark" is a remembrance story of "past lives", and in its first-person narrative the protagonist describes one of his previous incarnations; Conan is a black-haired barbarian hero who swears by a deity called Crom. Some Howard scholars believe this Conan to be a forerunner of the more famous character." Record #A35726  
**\$175.00**



**[True Crime] [Californiana] Durrant, William H. T. and Peixotto, Edgar D. (Esq.): Report Of The Trial Of William Henry Theodore Durrant; Indicted for the Murder of Blanche Lamont....** 1899. The Collector Publishing Company. Detroit, MI. Hardcover. 1st Edition/ 1st Printing. Very Good+ / B&W Illustrations 214p. "William Henry Theodore Durrant (1871 – January 7, 1898 at San Quentin prison, San Francisco) , known as "The Demon of the Belfry", was hanged for two murders committed at the San Francisco Emmanuel Baptist Church, where he was assistant superintendent of the Sunday School. He maintained his innocence of the crimes. His sister was Maud Allan." "On 3 April 1895, Durrant met Lamont at the Polk Street electric trolley stop just after 2: 00 p. M. They rode together to the 21st Street stop. Other people on the trolley stated that they were very close and that Durrant was whispering into Lamont's ear and tapping at her lightly with his leather gloves. They got off at their stop and were seen by a Mrs. Mary Noble walking down 21st Street to the Emanuel Baptist Church. A Mrs. Caroline Leak saw them enter the church together. Mrs. Leak, who later testified at Durrant's trial, was the last person known to see Blanche Lamont alive. George King, the church choir director and organist, who was practicing hymns on the organ, testified that Durrant came downstairs at 5: 00 p. M. Looking pale and shaken and asked him to go get a medicine at a nearby store." Record #A36222  
**\$450.00**

**[World's Fair] Department Of Fine Arts Panama-Pacific International Exposition: Famous Paintings At The Palace Of Fine Arts Panama-pacific International Exposition San Francisco 1915 : Complete Set of 100 Postcards in Box.** 1915. Department of Fine Arts Pan-Pacific Expo. San Francisco, CA. Other. Very Good- / B&W and Color Illustrations. 100 postcards -mostly black and white, with several in full color. This souvenir from the Panama Pacific Exposition held in San Francisco in 1915 has a pasteboard box. . The postcards feature many of the paintings that were exhibited at the Palace of Fine Arts during the fair. The paintings exhibited were mostly created by American artists and emphasized the Impressionistic style. Record #36213  
**\$100.00**